

**August 26, 2002**

**OptTek Systems, Inc. and PROMODEL Corporation Create Business Alliance to Market Optimization Capability, “OptQuest® for PROMODEL”**

Boulder, CO, August 26, 2002 – OptTek Systems, Inc., and PROMODEL Corporation, a simulation software and services company headquartered in Orem, Utah are pleased to announce their business alliance to develop and market an optimization software module, called OptQuest® for PROMODEL. OptQuest for PROMODEL is a robust and powerful add-on for users of ProModel, MedModel and ServiceModel - and soon INNOVATE. OptQuest uses the latest state-of-the-art optimization algorithms based upon linear and integer programming, neural networks, scatter search, advanced tabu search, and linear regression and will enhance the decision support capabilities of the PROMODEL product suite.

“We are excited about the world-class global optimization methods that OptTek’s software brings to our customers,” said Rob Bateman, Vice President of Technical Services of PROMODEL. “OptQuest for PROMODEL adds unprecedented intelligence to our software for corporate decision-making and gives a new dimension to optimization and simulation models for all of our customers’ applications.

“This alliance with PROMODEL significantly expands OptTek’s footprint in the enterprise business analytic space,” stated Dr. James P. Kelly, OptTek’s CEO. “Both of our companies anticipate an integrated product that brings significant added value to our customers.”

**About PROMODEL Corporation.**

PROMODEL Corporation, a QuestOne company, was founded in 1988, and provides custom software solutions that successfully model complex and mission-critical processes, systems and facilities. PROMODEL’s unique predictive technologies allow customers to dramatically and quickly decrease costs, increase capacity, accelerate cycle times and test potential solutions in a risk-free environment before committing capital and resources. PROMODEL Solutions have helped many of the world's best companies and institutions to improve productivity and to save over \$1 billion. PROMODEL’s website is [www.promodel.com](http://www.promodel.com).

**About OptTek Systems, Inc.**

OptTek Systems, Inc. is a Boulder, CO based optimization software and services firm. From its inception in 1992, OptTek has become the leading provider of optimization software to simulation companies and employs state-of-the-art techniques based on many years of research in the area of optimization, in which OptTek’s founders are internationally recognized leaders. OptTek specializes in developing and customizing its software to enable solutions for business problems characterized by significant uncertainty and complexity. OptTek’s software is used by hundreds of firms including Fortune 500 companies for diverse applications including portfolio optimization, supply chain management, customer relationship management, financial and strategic planning, logistics and transportation, and telecommunications. OptTek’s website is [www.OptTek.com](http://www.OptTek.com).

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