

OptTek Named by Leading Analyst Firm as a Cool Vendor in HCM for 2012

Vendors selected for the “Cool Vendor” report are innovative, impactful and intriguing

Boulder, CO, May 1, 2012 –OptTek Systems, Inc., has been recognized as a Gartner Cool Vendor in Human Capital Solution Software for 2012. The report was published by James Holincheck, Thomas Otter and Jeff Freyermuth on April 26, 2012. Companies that are selected are evaluated as innovative, impactful, and intriguing.

“Being named a Cool Vendor by Gartner is important to OptTek and we feel it confirms our commitment to bringing our leading edge advanced analytics solutions to linking human resource planning with business performance.” said Dr. Marco Better, Director of Custom Solutions for OptTek. “OptTek’s workforce planning solution, OptForce™, delivers a unique approach to strategic workforce planning that enables accurate alignment between business strategy and workforce composition by:

- predicting demand for people and skills,
- predicting the evolution and supply of a workforce, and
- addressing how to close gaps between supply and demand.”

According to the Gartner report, “Our Cool Vendors in human capital management for 2012 help organizations through the entire employee life cycle, including workforce planning and analysis, recruiting, deployment, and separation.”

About OptTek Systems, Inc.

OptTek Systems, Inc. is a Boulder, CO based optimization software and services firm. From its inception in 1992, OptTek has become the leading provider of optimization software to simulation companies and employs state-of-the-art techniques based on many years of research in the area of optimization, in which OptTek’s principals are internationally recognized leaders. OptForce, the company’s strategic workforce planning solution, provides the most complete, adaptive and dynamic simulation, modeling and optimization technologies available, and is being used by a core of thought leaders from within a select number of so-called “light house companies.”

OptTek’s website is www.OptTek.com

About Gartner’s Cool Vendors

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