



LARGE OIL AND GAS REFINERY AND DISTRIBUTION COMPANY *SHORT SEA INVENTORY - ROUTING OPTIMIZATION*

Background

A large *oil and gas company* ships crude and refined oil products *from its refineries to several central distribution facilities* along the coast, from which these products will then be *distributed to their final destinations*.

The company *leases ships of different capacities* for this purpose, with different *speeds and operating costs*. These ships are *assigned voyages* where they *load products at certain refineries* and *unload* them at *distribution points*. In some cases, ships are also required to load products at distribution points, to be transferred to other *distribution facilities*.

The company needed to *minimize the total transportation cost* involved in the operation. This includes the *cost of operating the fleet of ships*, as well as minimizing the *overall number of ships* necessary.



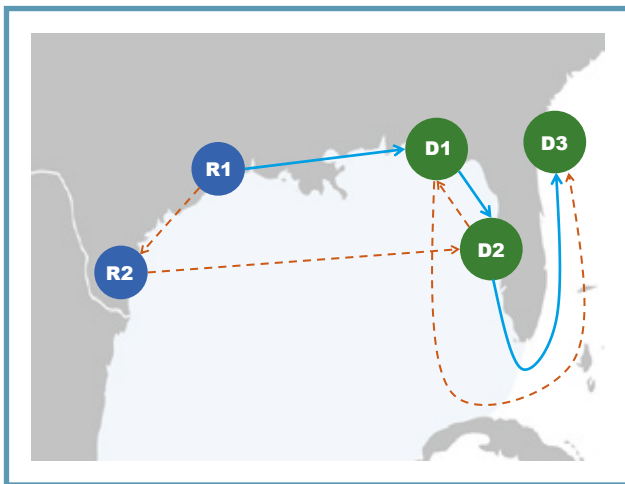
The Challenge

There are *infinite possible ways of shipping* the products.

To begin with, there are all the *possible paths* that a *ship can take*.

Let's assume - *for simplicity* - that the *transportation network* consists of **2 refineries** and **3 distribution facilities**.

The figure below shows this *reduced transportation network* with two refineries, R1 and R2, and three distribution facilities, D1, D2 and D3. The *figure shows* just *two of the many possible ways* to get from Refinery 1 (R1) to Distribution Point 3 (D3) — the solid blue path (R1 → D1 → D2 → D3), and the dotted red path (R1 → R2 → D2 → D1 → D3). If we assume that a voyage must *start at a refinery* and must include *at least one distribution point*, the number of possible, *unique paths* is 132.



If we have *three ships available*, then the number of possible *assignments of ships to paths* is $3 \times 132 = 396$. If we have a *single product to transport*, and we can *load any number of barrels* of the product on a ship - *up to the ship's capacity* - then the number of *possible ways* to transport the product *is infinite!*

The actual *size of the company's transportation network* is *much larger*, consisting of *several refineries, multiple distribution facilities*, more than a *dozen ships*, and *several products*. The *current scheduling of product loading* on ships and *assigning ships to paths* is done *manually* by a team of planners using very *complex spreadsheets*. Obviously, *manually generated transportation solutions* are *not optimal*, leading to *unnecessarily high costs* and *large amounts of wasted capacity* on ships.

OptPro Solution

OptPro combines *advanced analytics methods*, such as *mathematical optimization* and *artificial intelligence*, with a *digital twin representation* of the actual process.

In this case, the **OptPro** was implemented to simultaneously *minimize the number of ships* necessary to *fulfill shipment requirements* and the *total cost of transporting products*, while meeting *product demand* at all *distribution points*.

The *system assigns ships to paths*, and *schedules daily ship activities*, from port *departures and arrivals* to *loading and unloading specific products*. The schedule is then *validated by a digital twin representation* of the transportation network, certain adjustments are made to *resolve conflicts* (e.g., staggering arrivals when *two ships* scheduled to arrive at a port at exactly the *same time*) and forwarded to *maritime operations planners* to put into operation.

Results

The *solution* approach is an *example of the wide applicability* of **OptPro**, from *optimizing production schedules* at a manufacturing plant to *optimizing transportation schedules* in maritime operations.

By using **OptPro**, the *company will achieve a savings of over 4% per barrel* of refined products it delivers to distribution facilities across its network, a *total savings of more than \$2MM per month*.

The solution also provides the *ability to anticipate* when a *ship can be repurposed* for certain periods, such that *additional savings* can be *achieved*.



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