

Focusing on Metrics

OptForce® Integrates with Tableau® for Enhanced Visualization

Boulder, June 26, 2014- Whether an organization assembles data to fill a report, uses basic analytics to calculate ratios and rates, or implements sophisticated algorithms to identify and understand uncertain employee behavior, it is important to be able to visualize results in ways that enhance decision-making.

To complement its own dashboard, OptForce is now integrated with Tableau to enable clients to depict results more clearly and grasp an understanding more quickly. Combined with OptForce's ability to create ad hoc reports for both structured and unstructured screen captures, Tableau's diagram, table, and mapping graphics add a level of both simplicity and sophistication that leverage the unique functionality of the software.

"A large percentage of our clients either use or are familiar with Tableau and the integration provides them with a "familiar face" for viewing metrics," said Dr. Marco Better, OptTek VP of Analytic Services. "With the wealth of visual perspectives that Tableau offers, it was obvious that we could boost the impact of the analyses OptForce delivers and accelerate insights. With the majority of thought leaders in HR acknowledging OptForce as the most advanced workforce planning and analytics platform in the market today, the additional visualization capability delivers flexible reporting features to create basic reports as well as accurate forecasts."

The Boulder-based optimization technology firm is attracting global attention with international clients and recognition by leading analysts. In 2012 OptTek was awarded Gartner's 2012 Cool Vendor Award in HCM and featured its engagement with CH2MHill in a published case study. The technology was developed with initial support from Small Business Innovative Research grants from the National Science Foundation and the US Army's Research Laboratory. The software has a U.S. Patent No. 8,386,300 issued 2/26/2013.

OptForce is ushering in the "next generation" of sophisticated workforce planning and analytics and offering a competitive advantage for companies that use it. The technology examines the impact of recruitment, orientation, development, and retention practices on individual employees, allowing for more accurate prediction of future workforce scenarios and company financial performance metrics.

About OptTek Systems, Inc.

OptTek Systems, Inc. is a Boulder, Colo. based optimization software and services firm. From its inception in 1992, OptTek has become the leading provider of optimization software to simulation companies and employs state-of-the-art techniques based on many years of research in the area of optimization, in which OptTek's founders are internationally recognized leaders. OptTek specializes in developing and customizing its software to enable solutions for business problems characterized by significant uncertainty and complexity. OptTek's software is used by hundreds of firms including FORTUNE 500 companies for a variety of applications including portfolio optimization, business process management, data security, financial and strategic planning, logistics and transportation, and government. OptTek's website is www.OptTek.com.

About Tableau Software

Tableau Software (NYSE: DATA) helps people see and understand data. Tableau helps anyone quickly analyze, visualize and share information. More than 19,000 customer accounts get rapid results with Tableau in the office and on-the-go. And tens of thousands of people use Tableau Public to share data in their blogs and websites. See how Tableau can help you by downloading the free trial at www.tableausoftware.com/trial.

About the NSF SBIR Program

Since 1982, the Small Business Innovation Research (SBIR) Program has directed over 30,000 awards worth several billion dollars in R&D support to thousands of qualified small high-tech companies on a competitive basis. To obtain funding, a company applies for a Phase I SBIR grant. The proposed project must meet an agency's research need and have commercial potential. If approved, grants of up to \$100,000 are made to allow the scientific and technical merit and feasibility of an idea to be evaluated. If the concept shows potential, the company can receive a Phase II grant of up to \$500,000 to develop the idea further. In Phase III, the innovation must be brought to market with private sector investment and support. Visit <http://www.nsf.gov/eng/iip/sbir/>

About the U.S. Army Research Laboratory

The U.S. Army Research Laboratory (ARL) of the U.S. Army Research Development and Engineering Command (RDECOM) is the Army's corporate, or central, laboratory. Its diverse assortment of unique facilities and dedicated workforce of government and private sector partners make up the largest source of world-class integrated research and analysis in the Army. Visit <http://www.arl.army.mil>

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